

3rd CALL FOR PAPERS ICMBE 2012



International Conference - Management, Business and Economics November 2-3, 2012, Prishtina, KOSOVO

Organizers:

UBT - University for Business and Technology;
Faculty of Management, Business and Economics

Co-Organizers:

Vlora University - Ismail Qemali;
Faculty of Economics
Tirana University;
Faculty of Economics

International Program Committee (tentatively):

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Editors:

Edmond Hajrizi & Schari Zafarpour

Invitation to ICMBE 2012:

It is our pleasure to solicit your submission of innovative papers for International Conference on Management, Business and Economics that will be held in Prishtina, Kosovo, on 02-03 November 2012.

ICMBE 2012 Aim and Scope:

The aim of the conference is to bring together the researchers, scientists and practitioners with industry and academic backgrounds to present new research results, new ideas, exchange their experiences and collaborate for possible future work on scientific research. The special focus is on identifying strategies for overcoming economic disparities and management barriers to ensure sustainable growth in the economy and management development.

Topics: The scope of the conference will cover but is not limited to:

General Economics
Macroeconomic Policies and their Impact on Economic Growth
Informal Economy and Its Effects on Competition
Entrepreneurship and Economic Growth
Institutions Impact on Economic Growth
Regulation and Business
Financial Economics
Multinational Finance
Financial Aspects of Economic Integrations
Banking and Financial Sectors
The role of financial intermediaries
Accounting Standards and Auditing
Marketing and New Product Development
Public Relations Strategies
Brand Management
Strategic Management, Innovation and Technological Change
Strategies for Internationalisation
International Business Management
International Trade
Cross-cultural management
New Perspectives on Human Resource Management
Public Management
Governance Role in Economic Development
Quality Management in Public Sector
Project Management
Industry Development and Its Impact
Natural Resources: Exploit or preserve
Development Strategies for Services
Tourism Management
SME Role on Economic Development
Agro-business and Subsidy Management
South East European Economy and Management

Paper submission:

Prospective authors are invited to submit high quality and original papers that have not appeared nor are into consideration in appearing in any other journal. The abstract can be submitted either as a poster (150 words) or as a paper (300 words), for details regarding the accepted standards for abstract and paper please visit the website. The conference papers should be submitted in English language. All papers will be reviewed by the international board of the conference and the authors will be contacted accordingly.

Publication Opportunities:

The presented papers will be published in Conference Proceedings and International Journal of Business and Technology (ISSN66488).

Important Dates:

Abstract Submission: **October 5, 2012**
Full Paper submission: **October 12, 2012**
Acceptance notification: **October 19, 2012**
Registration date: **October 24, 2012**
Conference date: **November 2-3, 2012**

Registration:

	Early registration fee (Before October 23 rd)	Late registration fee
Regular	€ 20	€ 30
Student, Retired	€ 10	€ 15

Tel: +381 38 541 400

Fax: +381 38 542 138

Email: icmbe2012@ubt-uni.net

URL: icmbe.ubt-uni.net

